

ORLANDO

Orange County Convention Center



Howard Britt, President, Premiere Shows, Inc.

With OCCC as his partner, Howard knows his event will always be a beautiful experience.

"The whatever-it-takes attitude of the OCCC team has helped the Premiere Beauty Show experience consistently beautiful growth. With 4,000 attendees and 165 exhibit booths in 1994 to 50,300 attendees and over 2,700 booths in 2011, the OCCC provides an environment that has enabled Premiere to be recognized for the past two years as one of the Gold 100 Shows in North America."

Orlando offers everything that Karen needs for a healthy convention.

"Our recent meeting in Orlando was record breaking with 29,000 people. We used 17,000 rooms on peak night and over 70,000 room nights total. Orlando has recently added a 600-acre Medical City. As a global leader for healthcare information, it's just that kind of significant, cutting edge technology that can add improvements in quality, reductions in cost and strong efficiencies that we certainly want to tie into our program. From an organization and attendee standpoint – Orlando delivers."



Karen Malone, Vice President Meeting Services
Healthcare Information & Management Systems
Society (HIMSS)

To discover what the Orange County Convention Center can do for you, call the OCCC's Sales Department at 1-800-345-9845 or e-mail info@occc.net.



Orange County Convention Center

The Center of Hospitality, where it's all about *your* experience!

Orlando

www.occc.net