



Michaal Rossi, Operations Manager

Michaal Rossi has worked at the Orange County Convention Center (OCCC) since 2004. She started at the OCCC as Director of Exhibitor Services and quickly added to her duties management of the event services section, expanding her role to that of Director of Event Management and Exhibitor Services. In her current position as the Manager of Event Operations, Michaal is responsible for rigging, event utilities, set up, technical services and the Chapin Theater.

Originally from Arlington Virginia, Michaal began her career in the convention industry with the National Association of Broadcasters on its exhibits team. She then relocated to Massachusetts and became the Director of Client Services for CDS, a registration vendor.

Prior to coming to the Orange County Convention Center, Michaal worked for four years as the Director of Exhibit Sales for the National Retail Federation in Washington, D.C. where she worked to bring all sales functions in-house and continued to grow its annual event in New York City.

Michaal is a Certified Meeting Professional (CMP) and a Certified Exhibition Manager (CEM). She has a Bachelor of Arts in Corporate Communication from the College of Charleston. Michaal is a member of the International Association for Exhibitions and Events (IAEE) and the Exhibitor Appointed Contractor Association (EACA).